**Macron Kit for Clubs Scheme (“Scheme”) 2024/25**

**Introduction**

The WRU and Macron have decided to open up the the ‘Kit for Community’ scheme in Year 4. Having successfully delivered over £3million of investment into the game we are looking to continue with a fully inclusive offer in year 4.

Clubs will have the ability to liaise with Macron Stores throughout Wales to access a GIFT of KIT on a spend a £ get a £ back from the scheme (BOGOF). The minimum spend for the scheme is £200 but this will be open to all areas of the community game.

The scheme will launch from March 2024 and clubs/groups will be asked to engage with the local Macron stores to access kit for community cards that will allow them to access the scheme.

To access your card please contact the Macron Store and book a visit to collect the card. The cards can be accessed by each section of the club. These are the sections we identify as part of the scheme;

Community

1. Senior men’s
2. Senior women’s
3. Female Hub
4. Youth
5. Mixed Ability
6. IGR
7. VI
8. Wales Deaf
9. Wheelchair Rugby
10. Senior Districts
11. Mini & Junior Rugby
12. Vets Touch
13. Walking Rugby

Education

1. *NSSCL & University Rugby*
2. *Dewar Shield/EPP*
3. *Schools & Colleges (TBC)*

**Key Questions**

**Who can access the incentives scheme?**

All Mini, Junior, Youth, Senior and Inclusive sections of WRU clubs can access the 2024/25 Kit for Community Scheme. This offer will be managed by your local Macron Store based on a list provided by the WRU.

**Is there a timeframe to get involved?**

The scheme will run from 1st March to 31st October, any remaining money will be back into the pot for the WRU to use strategically.

**How will you prioritise the GIFT OF KIT?**

The kit for community scheme will be allocated on a first come first served basis from March 1st to 31st October

**General Questions**

**Q: What can the GIFT of KIT be spent on?**

A: The store will allow for clubs and teams to access the scheme to purchase any team or training wear items for the club.

**Q: Can any team access the scheme?**

A: The scheme is open to all mini, junior, youth, senior and inclusion sections. This will be managed directly by the Macron stores.

**Q: Where is my nearest Macron store?**

A: The Macron store will be able to help you with your order.

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| --- | --- | --- | --- |
| Store | Contact Name (s) | Contact e-mail | Contact number |
| MSH Cardiff | Jamie Sylvester | jamie@macronstorecardiff.com | 02920 811053 |
| MSH Cardiff | Amanda Cheshire | amanda@macronstorecardiff.com | 02920 811053 |
| MSH Ebbw Vale (1) | Matty Harris | sales@macronstoreebbwvale.co.uk | 07800 903724 |
| MSH Ebbw Vale (2) | Jack Hodgkins | sales@macronstoreebbwvale.co.uk | 07957 712225 |
| MSH Llanelli | Chris Llewellyn | sales@macronstorellanelli.com | 07810 806631 |
| MSH Neath | Carl Bradley | sales@macronstroreneath.com | 01792 321364 |
| MSH Swansea | Ray Pennock | sales@macronstoreswansea.com | 07800 634264 |
| MSH Wrexham | Andy Poole | rugby@macronstorewrexham.co.uk | 01978 355794 |
| MSH Wrexham | Dean Jones | rugby@macronstorewrexham.co.uk | [01978 355794](https://www.google.com/search?q=macron+store+wrexham&rlz=1C1CHBF_en-GBGB980GB980&oq=macron+store+wrexham&aqs=chrome.0.0i355i512j46i175i199i512j0i22i30i625l3.3755j0j7&sourceid=chrome&ie=UTF-8) |
| MSH Wrexham | Alfie Matthias | rugby@macronstorewrexham.co.uk | [01978 355794](https://www.google.com/search?q=macron+store+wrexham&rlz=1C1CHBF_en-GBGB980GB980&oq=macron+store+wrexham&aqs=chrome.0.0i355i512j46i175i199i512j0i22i30i625l3.3755j0j7&sourceid=chrome&ie=UTF-8) |

**Q: Is there a deadline for clubs/teams to engage in the scheme?**

A: Clubs/Teams will have until the end of October 2024 to engage with the Macron store in relation to the scheme.

**Q: How will the Macron store communicate with clubs/teams from point of order?**

A: The Macron store will clearly communicate timelines or delivery from point of order and will inform the club/team when delivery expected. Any changes to that will be sent at the earliest convenience.

**Q: Are there any additional charges that the store may introduce to the final purchase?**

A: Services such as printing and embroidery do not get covered by the scheme unless they are part of a bespoke kit order.

**Q: Can I provide feedback about the service of the Macron Store?**

A: Yes, feedback can be provided to the WRU via Brose@wru.wales

**Ordering Questions**

**Q: Is there a minimum and maximum spend?**

A: In order to access the scheme minimum spend is £200 and the maximum is at the discretion of the Macron Stores and WRU.

**Q: Where can I get prices of kit and leisure items?**

A: A kit brochure is included in the timeline brochure and will be sent to you from your local Macron store contact.

**Q: Can we have sponsors on the shirts?**

A: Yes. Contact your local Macron store who can advise further. Sponsor artwork must be supplied in vector format.

**Q: How will we know what sizes to order / can we get samples?**

A: You can contact the local Macron store. They will be able to advise around sizing.

**Q: We already have a kit for the 24/25 season – can we use the scheme to purchase training and travel wear?**

A: Yes, the scheme includes training and travel wear.

**Q: Can we work with Macron to create a kit that matches our colours and patterns?**

A: Yes. Your local Macron store who can advise further.

**Q: What are the ordering deadlines and when will the kit be delivered?**

A: Your Macron Store representative will work with you in order to ensure that your playing kit is created to your Club’s specific requirements and delivered in a timely manner ahead of the 24/25 season.

Timeline for delivery of bespoke or stock items is as follows;

* 28 days for stock items
* 65 days for bespoke items

Full timeline brochure and checklists available from the stores