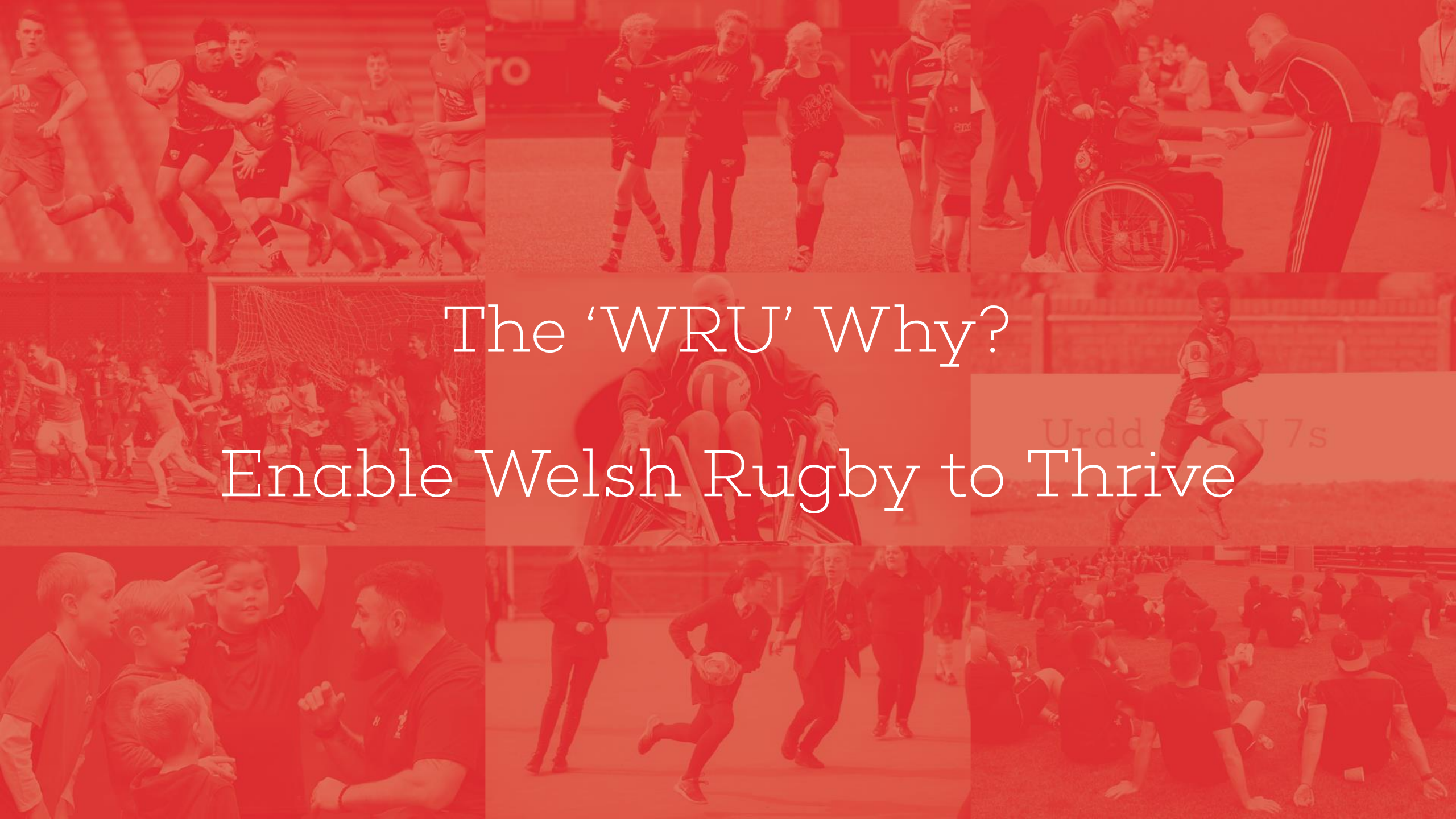




Hub 3

Aims and Objectives





The 'WRU' Why?

Enable Welsh Rugby to Thrive



The 'Community & Education' Why?

Contribute to the nations health
and wellbeing



The mission statement

“show” how rugby enriches lives
rather than telling people that it
does



People

The WRU Hub Programme will provide the targeted training and tools to enable everyone involved in rugby to be the best they can be.

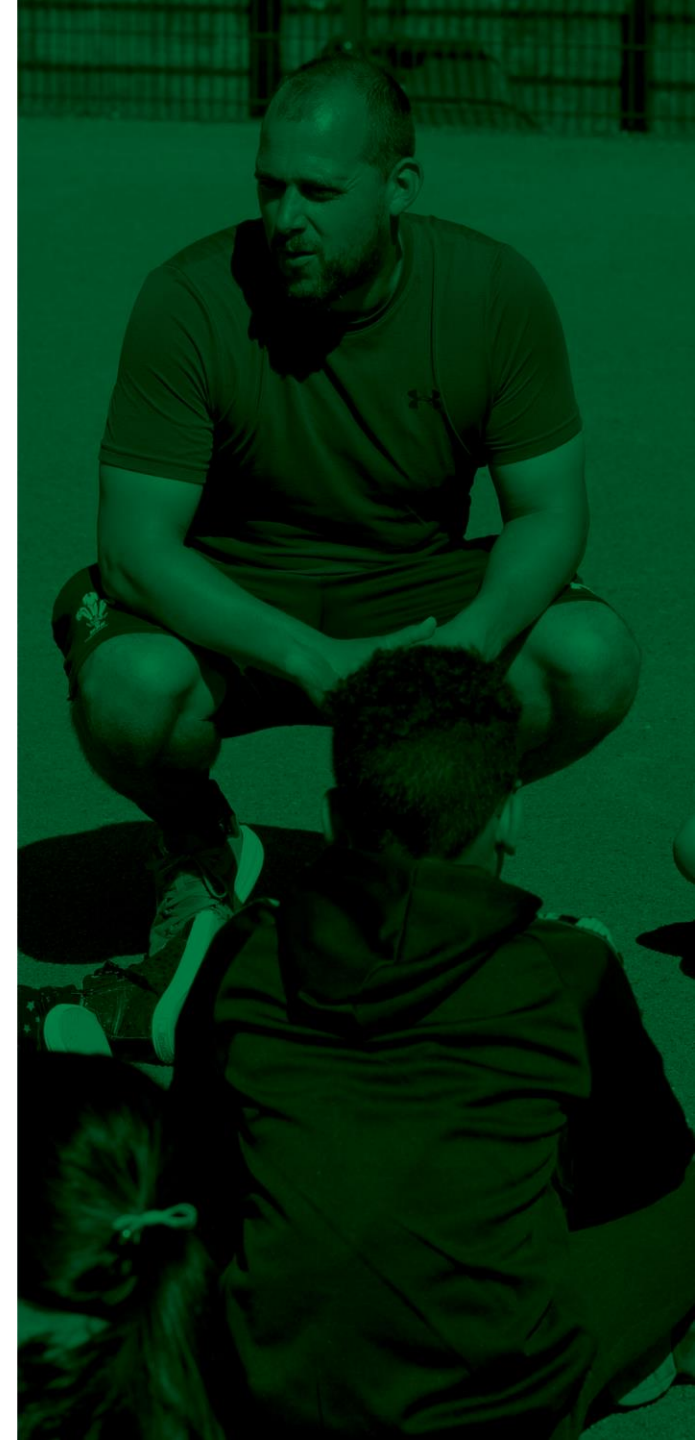
Targets

100 new coach educators over the next (3 – 5 years)

100 hub officers given DIT course annually

Development and deployment of rugby leaders (1400), referees (500) and volunteers (**New Target**) throughout Wales annually

Specific support from Streetgames to support coaching children in areas of poverty





Places

The WRU Hub Programme will identify those educational settings, WRU clubs and local communities where there is the most tangible benefit to be gained from the development of rugby

Targets

Over 60% of clubs with M&J sections supported by Hub Programme

100% of female hubs supported by Hub Programme

600 CPDs delivered by Hub Officers to clubs and female hubs annually

Over 8000 attendees at these events

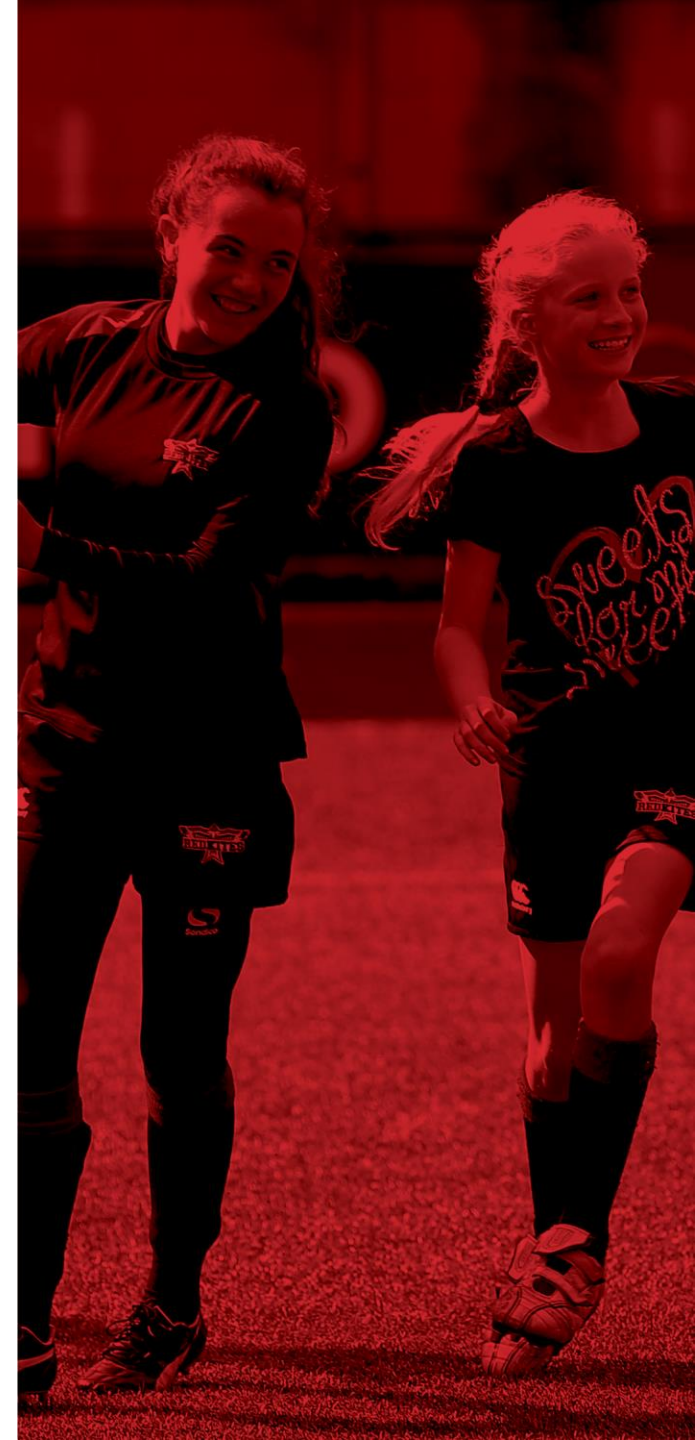
Targeted support of clubs/female hubs to recruit players at specific age groups.





Playing

The WRU Hub Programme is fundamental to grow and develop the game in communities of Wales so that individuals achieve their potential.



Annual Targets

Female

Rookie Rugby **13,000+** attendees over 7 days

Rugby Fitt **7,500+** regular participants

Touch rugby **7,200+** players annually

Specific programmes to support colleges (**400+** participants) and universities (**1200+** participants)

New Target Total enrollment of girls Yr 7 – 9 experience 6 weeks of rugby delivery on curriculum (3 – 5 years)

At least 1 girls 7s team from every establishments attending Urdd 7s

Girls' skill development centres supported by hub programme

Male

6,000+ participants involved in inter school games

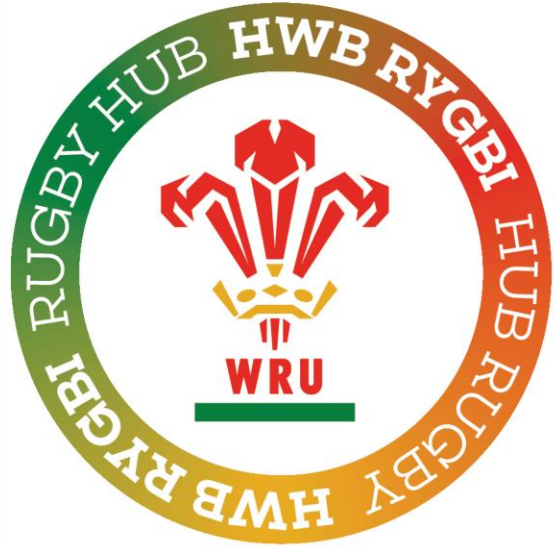
10,000+ participants involved in extra curricular activity

Specific programmes to support colleges (**1500+** participants) and universities (**2900+** participants)

At least 1 boys team from every establishments attending Urdd 7s

All Dewar Shield sides throughout Wales supported by WRU Hub Programme





Promote

WRU Hub Programme will provide an offering for all our people and communities. We will deliver rugby objectives in the classroom and on the field

Targets

4000 attendees at SEN events, festivals and sessions annually

New Target All SEN /Primary schools attached to the Hub Programme signed up to WRU Digital Classroom (3 – 5 years)

New Target Targeted holiday provision supported by WRU Hub Programme annually





Partners

WRU Hub Programme to link up and support with other key strategic partners to help grow all our strategic priorities and increase opportunities for rugby across Wales

Targets

£1m+ of partner match funding secured annually

105 Establishments

61 Secondary Schools

11 Colleges

5 Universities

11 Regional Foundations

3 Local Authorities

3 Special Educational Schools

4 Charity Organisations



Chart Showing different types of establishment by Region

	Dragons	North Wales	Cardiff	Ospreys	Scarlets	Total
Secondary schools	12	13	15	10	11	61
Colleges	1	4	1	2	3	11
Universities	-	1	2	1	1	5
Regional Foundations	-	-	5*	2	4	11
Local Authorities	2	1	-	-	-	3
SEN	-	-	1*	1	1	3
Charities/ Other	-	2	2	-	-	4
Total	14/20	21/20	26/25	16/18	20/20	98/105





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